

**Miele**

MasterCool

Miele. Immer Besser.





# Miele MasterCool

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OUR PLEDGE

# IMMER BESSER

WELCOME TO MIELE

When our great grandfathers founded the Miele company, they had to make sure they stood apart from the competition in order to be successful. There are effectively only two ways of doing this: either by being cheaper than the rest or by being better than the rest. It is not really possible to be both at the same time. They decided to be better than the rest.

Numerous best in class awards and certificates attest to the fact that Miele has continued to renew its commitment to being “Immer Besser” (Forever Better) throughout the past 120 years. However, the millions of satisfied customers around the world are perhaps the most important endorsement. At the heart of this success lies a continuity of values and goals which are typically only found in companies that have been family-run for generations.



It is in this sense that Miele has embodied first-class product quality and German engineering since 1899.

Miele also stands in equal measure for respect, fairness and mutual esteem towards sales partners, customers, suppliers, employees and neighbors.

Buying a Miele is an environmentally friendly decision.

We ensure this by using methods of production that save resources as well as by producing appliances which set new standards in terms of their consumption of electricity, water, and detergent – and save you money at the same time.

As directors and co-proprietors of the fourth generation of our business, we promise you that this will not change.

*Markus Miele*

*Reinhard Zinkann*

DR. MARKUS MIELE &  
DR. REINHARD ZINKANN



## THERE ARE MANY GOOD REASONS FOR CHOOSING MIELE.

Here are just six of them. Since the company was founded in 1899, Miele has remained true to its “Immer Besser” brand promise. This means that we will do all that we can to be forever better than our competitors and forever better than we already are. For our customers this means the peace of mind of knowing that choosing Miele is a good decision – and probably the decision of a lifetime.



### **MIELE QUALITY**

For more than 120 years perfect results have been imperative to us: You can rely on Miele. We are the only manufacturer in our branch of industry to test products such as our washing machines, tumble dryers, dishwashers, and ovens to the equivalent of 20 years' use. We can therefore offer you unique reliability and peace of mind. This explains why Miele customers around the world remain true to our brand and recommend Miele to others. Looking to the future, we will not entertain any compromises when it comes to the reliability and durability of our appliances.



### **MIELE TECHNOLOGY**

Miele stands for fascinating technology and excellent results combined with minimum energy consumption. This applies to the hygienic and gentle care of your laundry, your flooring and your cookware. The key to this is a wealth of innovative features available only from Miele. This stems from excellent results in leading product tests conducted around the world.



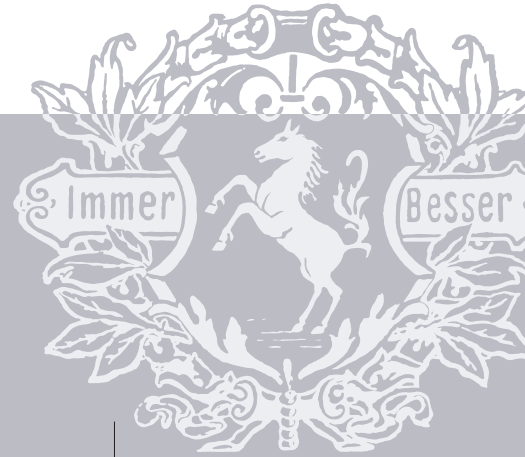
### MIELE CRAFTSMANSHIP

Miele stands for true craftsmanship, combining vision, precision and a great deal of attention to detail. Each of our products is manufactured to the highest standard and is subject to quality controls including individual surface tests by hand with gloves. From handles milled from a single piece of metal to matching gap dimensions across all product categories, each element is part of our journey to absolute perfection. Nothing is more important to us than you enjoying Miele for a long time.



### MIELE SERVICE

Miele customers enjoy complete peace of mind: thanks to our fast and efficient after-sales service operation. All designed to ensure you get the most out of your products...from day one!



### MIELE BRAND

In many countries Miele is the most coveted brand in kitchen appliances. In our home market of Germany, Miele has even been voted the best product brand of all time ("best brand ever") across all product groups. And the ownership of products from such a brand reveals much about its user; Miele customers have high expectations for the performance and the environmental friendliness of their home appliances. People who buy Miele are quality conscious and have style!

Learn more at [mieleusa.com](http://mieleusa.com).

### MIELE DESIGN

Miele believes in clean lines, timeless elegance and intuitive handling. Whether conventional rotary dials, discreet sensor controls or a high-resolution touch display: operating a Miele is both easy and fun. Nowhere else will you find such a comparable range of carefully coordinated design lines and color options, to suit the most diverse kitchen designs. Whatever the style of your kitchen, Miele is the perfect match.

# Miele@home

## Product Highlights\*



With Miele@home, our goal is to benefit the user at all times. Whether you are at home or out and about, you can access your kitchen appliances anywhere you go. Connecting your appliances opens up new ways of providing more convenience, quality and safety for your busy life.

With functionalities developed in-house by Miele, including mobile control and a new connection technology, we offer a system that gives you more freedom and supports you in living every day with ease – effectively and sustainably.

## Smart Home

With sophisticated partner solutions, network-enabled Miele kitchen appliances can be integrated into an existing smart home.



## WiFiConn@ct

Networking of individual Miele kitchen appliances is carried out via a direct connection to your home's WiFi router.

## SuperVision

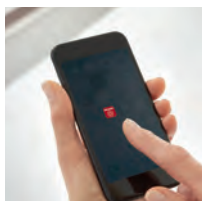
With SuperVision, your kitchen appliance status is always visible without having to use your smartphone – instead, the information appears on the display of your appliance.





# Miele@mobile App\*\*

## Product Highlights\*

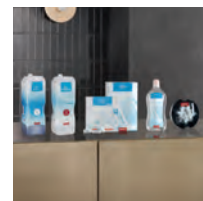


### Miele@mobile app

The Miele@mobile app offers a wide range of functions that enable you to monitor and operate your appliances to achieve the best possible results.

### ShopConn@ct

You will be conveniently alerted on the status of your consumables and can order directly when more are needed for your appliance.



### MobileControl

With MobileControl, you can monitor and adjust settings on your appliances even if you are not at home.

### Recipes

With how-to-videos you can quickly find the right recipe for every occasion, making preparation a breeze.



### Assistants

The interactive assistant recommends the most suitable program for your appliance. This ensures perfect results every time.

### Miele Service

Any questions? Using the Miele@mobile app, you can easily contact us directly by phone or e-mail.



\* Features vary depending on model  
\*\* Available for a mobile device (check App Store for min. requirement)



# Miele MasterCool

## High-End Design and Technology

With the development of our large-capacity MasterCool built-in refrigeration, Miele is setting new standards. High-end design, impressive innovations and inimitable convenience features are combined in refrigeration appliances of the highest caliber. With MasterCool, you can experience and enjoy convenience on a whole new level. A wide range of refrigeration appliances are available in various widths for your individual needs.



reddot design award  
winner 2019

Award for design: the new MasterCool appliances from Miele.

### Unlimited Possibilities

From single or French door bottom mount refrigeration to single column fridges and freezers, you can find a combination that fits any of your needs. Whether you are looking to upgrade an existing refrigerator in a 30", 36", 42" or 48" niche or are creating a focal point in your kitchen with a 72" combination, it's all possible with MasterCool.

### Unsurpassed Quality and Craftmanship

Perfection and precision of the highest quality begins when selecting the right materials. High-quality glass shelves, scratch-proof plastic and solid aluminum frames embody these characteristics. The impressive appearance of our MasterCool appliances reflects the highest level of attention to detail throughout.



### Exquisite Design

The unique interior features leave nothing to be desired. Horizontal lines emphasize the puristic design that Miele offers. The timeless design of the interior cabinet supports the perfect, glare-free illumination of each MasterCool appliance.

### Stunning Lighting

BrilliantLight sets new standards within our MasterCool series. Multiple LED strips perfectly illuminate the entire inner cabinet of the appliance, displaying the food in perfect light.

### Maximum Convenience

MasterCool appliances offer the best in terms of convenience each and every day. Offering ideal food storage conditions, ice and water dispensing, a brilliant light concept and a simple user interface.

# MasterCool Refrigeration

Featuring MasterFresh



## MasterFresh

Fresh food is the basis for wholesome, healthy living. Fruits and vegetables should be consumed as crisp and fresh as when purchased at the local market. But who has the time to buy fresh ingredients every day?

In addition to the quality of your food, the right storage conditions are just as important. Storage conditions determine how fresh, tasty and healthy food should be when preparing for consumption.

The drawers of your Miele MasterCool appliance provide the perfect climate for the storage of your food. With Miele's innovative MasterFresh function, the refrigerator temperature is particularly low, keeping vitamins and minerals preserved for a longer period of time.

The air humidity is also perfectly adjusted to suit fruits, vegetables, dairy products, fish and meat – ensuring that food stays fresh for up to three times as long.

# MasterCool Refrigeration

Featuring DuplexCool Pro



## DuplexCool Pro

Miele's MasterCool refrigerators and freezers have separate cooling circuits which ensure an optimum climate in both units. In addition, there is no air exchange between the two compartments. This prevents food in the refrigerator from drying out, and odors from certain foods like fish, onions or cheese from transferring to food in the freezer.

In addition to the DuplexCool functionality, DuplexCool Pro provides maximum cooling with two separate compressors – one for each cooling circuit. DuplexCool provides the safest storage conditions for your food in both the fridge and freezer.



# Miele MasterCool

## Product Highlights\*

### Push2open

Convenient and reliable, a gentle press is all it takes to open the door of your Miele MasterCool appliance. This unique mechanism ensures maximum convenience – simply pull the door to open it further and take out whatever you need. The unobtrusive, minimalist design of MasterCool columns can be integrated flush into any handleless kitchen. Prefer a classic design? Push2open can easily be converted to Pull2open via the control panel. With Pull2open, simply pull gently on the handle instead of pushing and the door will open automatically.



### BrilliantLight

Multiple LED strips perfectly illuminate the entire inner cabinet of the appliance, displaying your food and wine in a perfect light color.



### MasterFresh

Food stays fresh for up to three times longer with the ideal storage temperature for fruits, vegetables, fish, meat and dairy products.



### IceMaker

Produced quickly and stored properly, Miele's IceMaker has separate controls and can produce up to 150 ice cubes a day.



### Ice/Water Dispenser

Providing luxury at the touch of a button, ice and cooled water is easily accessible from the front Ice/Water dispenser.



**Exclusive  
to Miele**

### SommelierSet

Our wine storage units are designed for cooling glasses, preparing wine for decanting and the conditioning of opened bottles to perfection.

\* depending on model

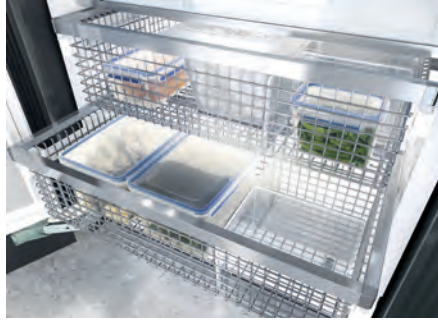
# Miele MasterCool

## Additional Product Highlights\*



### WiFiConn@ct

For your convenience, use your WiFi to remotely operate and monitor your appliance at any time.



### NoFrost

Our sophisticated NoFrost system saves you the hassle of defrosting and cleaning the appliance.



### MasterSensor

Various settings provide user-friendly operation and can be conveniently configured using your fingertip.



### DuplexCool Pro

For better storage conditions, separate cooling circuits for refrigeration and freezer sections prevent drying out and odor transfer.



Exclusive  
to Miele

### FlexiFrames

Available in our wine storage units, individual wooden slats can be easily moved and repositioned to make room for large wine bottles.



### Active AirClean filter

With the combination of active charcoal and chitosan (a natural product), our filters effectively prevent odors.



### DynaCool

An active fan ensures a uniform temperature throughout the entire unit.



### Overflow Protection

Integrated into the glass shelves to prevent the spread of a spill, making clean-up a breeze.



### MaxLoad Hinges

Our strong door hinges are able to withstand heavy weight and makes it easy to open large doors.





# Miele MasterCool

## Glossary

### **Active AirClean Filter**

Food must be stored in an environment which is not only cool but also odorless. This also applies to odor-free storage of wine. The solution: Miele's Active AirClean filter. The innovative combination of active charcoal and chitosan, a natural product, eliminates virtually all odors in the refrigerator section.

### **BrilliantLight**

BrilliantLight perfectly illuminates the interior cabinet of your Miele appliance – even if it is filled to maximum capacity. The high-quality LED strips in the side walls of your Miele MasterCool appliance turn on gently as soon as you open the door, giving you a perfect view of your food and wine storage.

### **DuplexCool Pro**

DuplexCool Pro provides perfect storage conditions in our fridges and freezers. In large appliances, two compressors ensure particularly powerful cooling performance. And there is no air exchange between the two areas, preventing food in the refrigerator from drying out, and odors from food such as fish to not transfer to the freezer. The refrigerator and freezer sections have separate cooling circuits which ensure an optimum climate.

### **DynaCool**

In MasterCool refrigerators, you can store your food wherever you like, as a fan on the back wall ensures that cold air circulates throughout the unit for uniform temperature inside the entire fridge.

### **FlexiFrames**

The adjustable bottle racks can hold every bottle size securely. The individual slats can be easily moved and repositioned to make room for large wine bottles, providing the perfect storage position for any wine.

### **IceMaker**

Produced quickly and stored properly, Miele's IceMaker has separate controls and can produce up to 150 ice cubes a day.

### **Ice/Water Dispenser**

The MasterCool freezer gives you superb convenient features: At the touch of a fingertip on the TouchDisplay you are served ice and water from the through-the-door dispenser. The integrated light also provides atmospheric lighting in the kitchen.

### **MasterFresh**

The drawers of your Miele MasterCool appliance provide the perfect climate for the gentle storage of your food. With the innovative MasterFresh function, the refrigerator temperature is particularly low, so that vitamins and minerals are preserved for a long time. The air humidity is also perfectly adjusted to suit fruits, vegetables, dairy products, fish and meat. This ensures that food stays fresh for up to three times longer.

### **MasterSensor**

The intuitive and innovative, high-resolution TFT touch display allows you to configure all kinds of settings directly on your Miele refrigeration appliance/wine unit. A quick tap of the finger is all it takes to adjust the temperature or lighting to suit your specific preferences. You can also change the background color of the touch display, choosing between elegant black and subtle white.

### **MaxLoad Hinges**

The extremely strong door hinges can safely cope with large, heavy and fully loaded refrigerator doors, and still open smoothly. The doors can be opened wide – this makes loading and unloading the refrigerator easy and convenient.

### **NoFrost**

Miele MasterCool refrigeration features a sophisticated NoFrost system. It saves you the hassle of defrosting and cleaning the appliances. With automatic defrosting, this feature also protects the evaporator units as well as the environment – as the appliance is particularly energy-efficient to keep cool because it is always free of ice.

### **Overflow Protection**

If anything leaks or spills, you can keep your cool. The glass shelves are fitted with an aluminium profile all the way around preventing fluids that leak to be retained as well as protecting the lower levels inside the refrigerator.

### **Push2open**

Miele MasterCool refrigeration appliances with the Push2open function open very easily. The opening system is activated by light pressure on the door. The door opens gently and allows you to reach inside and open it completely. Miele MasterCool refrigeration appliances with Push2open do not need handles and can be perfectly flush-fitted and integrated into every kitchen design.

### **SommelierSet**

Available in our wine storage units, Miele's unique SommelierSet is sure to impress your guests as you decant your fine wines like a professional, as the set comes with all the equipment you will need. Enjoy champagne and white wine from chilled glasses, and perfectly conditioned wine bottles, even when they have already been opened. Savor wine at its best.

### **WiFiConn@ct**

With Miele@mobile it is easy for you to connect with your refrigeration appliance or wine unit. By registering the appliance with the app using Plug & Play, you immediately have access to the current status, no matter where you are. You can also control some individual appliance functions via the app and are kept reliably informed of faults and alarms.



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